

# FRESH MEAT AT A GREAT VALUE

For You and  
the Community!



## Become a 2011 Northeast Youth Livestock Show Sponsor

The Northeast Youth Livestock Show educates Wisconsin's youth on how to responsibly raise a market-ready animal. This process instills important life and business values that the participants will have for a lifetime, while providing the purchaser with excellent cuts of meat.

### SPONSORSHIP OPPORTUNITIES

- \$40 Showmanship Awards
- \$250 College Grant Sponsorships
- \$500 Champion Photo Areas
- And More!

All Northeast Youth Livestock Show sponsorships include mention in 2011 programs, pre-show advertisements, press release, show day sponsor board, website, and any other specialty placements.

If interested in helping sponsor a portion of the 2011 Show, please contact **Rob Larsen or Chad Kane** at (920) 863-3043, or visit us online.



	Average Grocery Store Costs	Average Auction Costs*	Average Savings
	\$9.85/lb.	\$3.39/lb.	\$6.46/lb.
	\$7.55/lb.	\$3.84/lb.	\$3.71/lb.
	\$13.13/lb.	\$5.56/lb.	\$7.57/lb.

*\*Cost includes meat processing expenses.*

All prices have been calculated using average livestock weight and estimated 2010 processing and auction prices.

Livestock sale on September 12. Schedule available online.

[www.neylslivestock.com](http://www.neylslivestock.com) (920) 863-3043